NCC Cable System Order

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Syscode 8166 Agency System Name Spectrum/Wausau Interconnect, WI Advert Market Wausau, WI Client of the connect of the conne	Order #	6231/33/	Flight Dates	08/15/16 - 08/28/16	Update Date	
Name Spectrum/Wausau Interconnect, WI Wausau, WI Alexander Fiske Soordinator Becca Karam Washington (301) 951-2620 Not accepted Cable Nielsen Live+1 May16	Syscode	8166	Agency	Del Cielo Media	Version	
Wausau, WI Alexander Fiske Doordinator Becca Karam Washington (301) 951-2620 Not accepted Cable Nielsen Live+1 May16	System Name	Spectrum/Wausau Interconnect, WI	Advertiser	Freedom Partners Action Fund	Show All Lines	
Alexander Fiske Soordinator Becca Karam Washington (301) 951-2620 Not accepted Cable Nielsen Live+1 May16	Market	Wausau, WI			Total # of Weeks	S
Alexander Fiske Doordinator Becca Karam Washington (301) 951-2620 Not accepted Cable Nielsen Live+1 May16			Client Code	FPAF6	Total	
Cable Nielsen Live+1 May16	AE	Alexander Fiske	Product Code	ORDR	Commission	
Washington (301) 951-2620 Not accepted Cable Nielsen Live+1 May16	Sales Coordinator	Becca Karam	Est Code	WI8178	Net Total	
(301) 951-2620 Not accepted Cable Nielsen Live+1 May16		Washington	Product Name		Total Spots	
Not accepted Cable Nielsen Live+1 May16	Phone	(301) 951-2620	Credit Status		Affiliate Split	
Cable Nielsen Live+1 May16	Status	Not accepted			Sold On	
- Makea	Survey	Cable Nielsen Live+1 May16	Primary Demo	Women 25-54	GRP	1
	•		Makegood Policy	Approval Required	CPP	1

8/16 MG from 62317334

	CPM	1	CPP	
	GIMP		GRP	
	Cost Per Spot		Sold On	
	100.0		Affiliate Split	
160			Total Spots	
\$6,353.75			Net Total	
\$1,121.25			Commission	
\$7,475.00			Total	
		eks	Total # of Weeks	
		, co	Show All Lines	
	2 Vs. 1		Version	
	08/16/16		Update Date	

	19 TNT	18 TBSC	17 TBSC	16 SYFY	15 SYFY	14 HIST	13 HIST	12 GOLF	11 GOLF	10 FX	9 FX	8 FRFM	7 FRFM	6 ESPN	5 ESPN	4 CMDY	3 CMDY	2 BRVO	1 BRVO	Line
TNT			33.33	(3)																Net
AVG. ALL WKS	AVG. ALL WKS<	VARIOUS	VARIOUS	SYFY MOVIE<	SYFY MOVIE<	AVG. ALL WKS<	VARIOUS	AVG. ALL WKS	AVG. ALL WKS<	FX MOVIE PRIME<	VARIOUS	VARIOUS	VARIOUS	AVG. ALL WKS<	AVG. ALL WKS<	VARIOUS	VARIOUS	VARIOUS	VARIOUS	Program
8/22/16	8/15/16	8/22/16	8/15/16	8/22/16	8/15/16	8/22/16	8/15/16	8/22/16	8/15/16	8/22/16	8/15/16	8/22/16	8/15/16	8/22/16	8/15/16	8/22/16	8/15/16	8/22/16	8/15/16	Start Date
8/28/16	8/21/16	8/28/16	8/21/16	8/28/16	8/21/16	8/28/16	8/21/16	8/28/16	8/21/16	8/28/16	8/21/16	8/28/16	8/21/16	8/28/16	8/21/16	8/28/16	8/21/16	8/28/16	8/21/16	Stop Date
19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	Start Time
24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	Stop Time
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6	15	6	15	2	5	4	10	2	5	2	Оī	6	15	8	23	4	10	2	O1	Total Spots
\$45.00	\$45.00	\$60.00	\$60.00	\$20.00	\$20.00	\$70.00	\$70.00	\$20.00	\$20.00	\$45.00	\$45.00	\$25.00	\$25.00	\$70.00	\$70.00	\$30.00	\$30.00	\$40.00	\$40.00	Unit S Cost
\$270.00	\$675.00	\$360.00	\$900.00	\$40.00	\$100.00	\$280.00	\$700.00	\$40.00	\$100.00	\$90.00	\$225.00	\$150.00	\$375.00	\$560.00	\$1,610.00	\$120.00	\$300.00	\$80.00	\$200.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
NEG Rates	NEG Rates	NEG Rates	NEG Rates	NEG Rates	NEG Rates	NEG Rates	NEG Rates	NEG Rates	NEG Rates	NEG Rates	NEG Rates	NEG Rates	NEG Rates	NEG Rates	NEG Rates	NEG Rates	NEG Rates	NEG Rates	NEG Rates	Line Comment

NCC Cable System Order

						8/16 MG from 62317334	Comments:
•	CPM .		CPP	Approval Required	Makegood Policy		•
	GIMP .	í I	GRP	Women 25-54	Primary Demo	Cable Nielsen Live+1 May16	Survey
	Cost Per Spot		Sold On			Not accepted	Status
	100.0	it.	Affiliate Split		Credit Status	(301) 951-2620	Phone
			Total Spots		Product Name	Washington	Office
\$6,353.75			Net Total	WI8178	Est Code	Becca Karam	Sales Coordinator
\$1,121.25		'n	Commission	ORDR	Product Code	Alexander Fiske	AE
\$7,475.00			Total	FPAF6	Client Code		
		Veeks	Total # of Weeks			Wausau, WI	Market
		nes	Show All Lines	Freedom Partners Action Fund	Advertiser	Spectrum/Wausau Interconnect, WI	System Name
	2 Vs. 1		Version	Del Cielo Media	Agency	8166	Syscode
	08/16/16	è	Update Date	08/15/16 - 08/28/16	Flight Dates	62317337	Order#

16 Oct 2016 No		8/15/16 8/ ₂ 8/15/16 8/ ₂		
	8/21/16 19:00	8/21/16 19:00 8/21/16 19:00		
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Mar 2017		×		
Apr 2017		1	4	1 1 1
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\$90.00		\$20.00		
30		30 +		
\$45.00 \$90.00 30 +2x		+1x	+4x	+1 _x

	Aug 2016	Sep 2016	Oct 2016	Sep 2016 Oct 2016 Nov 2016 Dec 2016 Jan 2017	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	May 2017 Jun 2017 Jul 2017	Jul 2017	Total
SPOTS	160	0	0	0	0	0	0	0	0	0	0	0	160
AMT	\$7,475.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$7,475.00

62317337 | Wausau, WI | Spectrum/Wausau Interconnect, WI | 8166 |

SALES

ACCT

Date Printed

08/16/16

SYSTEM APP: